

# COLOR TREND 2016

ALSO AVAILABLE FOR *Virtuoso*

## RECHARGE



VCT16-7407 BUBBLY BROOK



VCT16-7404 ENCHANTED RIVER



VCT16-7406 STARGAZE



VCT16-7711 WEEKENDER



VCT16-7501 TULLE WHITE



VCT16-7504 COAST LIGHT



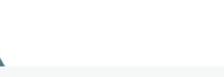
VCT16-123 BLUE FURY



VCT16-7008 GRAYSON BOROUGH



VCT16-7009 ABSTRACT SOLACE



VCT16-7502 WINTER MORNING

## RENEW



VCT16-7603 HELLO YELLOW



VCT16-7506 TREE HUGGER



VCT16-7507 CABIN MOSS



VCT16-7007 RENEWED WHITE



V-9000C096 GRAY CASTLE



V-9000C789 NUEVO TERRA



V-9000C862 CORAL

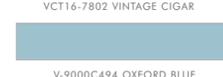
## RECREATE



VCT16-7712 SAFFRON BURST



VCT16-7802 VINTAGE CIGAR



V-9000C494 OXFORD BLUE

## REALM



VCT16-7405 IMPERIAL FORCE



VCT16-7709 STAR PRINCESS



VCT16-7710 DUNE BUGGY



VCT16-7604 TRIBUTE YELLOW



V-9000N11 OFF WHITE GRAY CAST



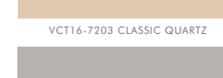
V-9000N24 AMISH LINEN



VCT16-7511 VANILLA ICE



VCT16-7605 GOLDEN NUGGET



VCT16-7203 CLASSIC QUARTZ



VCT16-7526 WET SAND

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# COLOR TREND 2016

Boysen reveals **Color Trend 2016**, comprising four different palettes which represent the spirit of the times. The unifying philosophy that runs through the four sets of colors is Mother Earth and humankind's relationship with her.

### RECHARGE

This exuberant and reinvigorating palette is made up of the different shades of blue — Bubbly Brook, Enchanted River and Stargaze, spiced up with the dazzling orange Weekender.

### RENEW

Repurposing of old things is now espoused by a growing number of people as part of their sustainability effort. Transform spaces and freshen it up with Hello Yellow, the greens Tree Hugger and Cabin Moss, and Renewed White.

### RECREATE

This is a sophisticated palette that reflects the patterns and textures of nature with the grays Grayson Borough and Abstract Solace, the coppery tones of Vintage Cigar and Classic Quartz, and two shades that boost up the excitement level of this palette, the yellow gleam of Golden Nugget and the red intensity of Saffron Burst.

### REALM

Reminiscent of a supernova in terms of incandescence is Realm with its celestial purple Imperial Force, the frisson of Star Princess pink, the intensity of Dune Buggy orange, and the brilliance of Tribute Yellow.

We have added complementary colors to each palette derived from Color Series, Boysen's most popular colors, tried and tested through the years, so you have more colors to play with.

Color Trend 2016 has come about after an extensive and rigorous process set by Nova Paint Club, an international organization of leading paint companies from Europe, Asia, North America and South America, of which Boysen is a member.

Explore the colors. Open the page and read more about each palette's inspiration.



www.boysencolorrends.com

\*All colors shown here are as close to Boysen colors as modern printing & color reproduction techniques permit.

## RECHARGE

The inspiration for this palette is people's longing to plug into nature and recharge, absorb raw, pure energy, breathe 100% fresh air in the hopes of coming back to the arena at an optimal level to survive another bout. The restful blues of sky and sea is invigorated with a pop of orange.



BCT16-7407S BUBBLY BROOK



BCT16-7404S ENCHANTED RIVER



BCT16-7406S STARGAZE



BCT16-7711S WEEKENDER

### COMPLEMENTARY COLORS



B-7501 TULLE WHITE B-7504 COAST LIGHT BSC-1235 BLUE FURY



## RENEW

The light, fresh colors of this palette is for earth lovers, who advocate for the protection of natural resources and ecosystems. Whether it is a patronage of organic products or an appreciation of artisanal goods, a recycling of materials or upcycling to come up with objects of better quality or value, the mindset is clearly environmentalism.



BCT16-7603S HELLO YELLOW



BCT16-7506S TREE HUGGER



BCT16-7507S CABIN MOSS



BCT16-7007S RENEWED WHITE

### COMPLEMENTARY COLORS



B-7500 GRAY CASTLE B-7580 NUEVO TERRA BSC-585 CORAL

## RECREATE

Inspired by the patterns and textures found in nature, this sophisticated palette can be used to paint *ton sur ton* spaces for a minimalist look, or combined with the red and yellow colors for a bolder, more daring style. This is the only palette with six colors, instead of the usual four.



BCT16-7008S GRAYSON BOROUGH



BCT16-7712S SAFFRON BURST



BCT16-7605S GOLDEN NUGGET



BCT16-7009S ABSTRACT SOLACE



BCT16-7802S VINTAGE CIGAR



BCT16-7203S CLASSIC QUARTZ

### COMPLEMENTARY COLORS



B-7502 WINTER MORNING BSC-215 OXFORD BLUE B-7524 WET SAND



## REALM

A silent revolution of awakening is happening in our planet today, of earth warriors who realize that we can save our world if we think of ourselves as one and not divided by man-made constructs. With its visionary purple, dreamy pink, the light of yellow and the energy of orange, this is a palette for the "practical dreamer" whose feet are on the ground, certain that the way forward in building a better world for all of us starts with himself.



BCT16-7405S IMPERIAL FORCE



BCT16-7709S STAR PRINCESS



BCT16-7710S DUNE BUGGY



BCT16-7604S TRIBUTE YELLOW

### COMPLEMENTARY COLORS



BCT-110 OFF WHITE GRAY CAST B-7523 AMISH LINDEN B-7511 VANILLA ICE